







Online Degree Programme

MBA

Master of Business Administration







ABOUT VGU

Vivekananda Global University is one of the leading private universities in India. VGU is a NAAC A+ accredited and UGC approved institution supplementing the young generation with a credible step forward in their careers. All programmes of VGU are UGC and other regulatory bodies approved. VGU is committed to providing excellence in education, research, consultancy, and the promotion of human advancement. We have set up thousands of benchmarks and created an impact on higher education unparalleled to any other. We have been proudly accoladed with the title of:

- The Most Preferred Private University Of The Year-WEST for 2 Consecutive Years.(2018/19)
- 4 Star Rated Green Campus by ASSOCHAM, India
- Acknowledged in the Forbes List 2018 Among 35 Institutes Across India
- Certified as a Global League Institute 2019-20, With rating of 4,1/5 based on the Student Satisfaction Survey



100+ Courses



25+ Incubated Start ups



5000+ Learners



1500+ Placements

APPROVALS & ASSOCIATIONS



Online Programme Entitled by UGC

> Accredited by National Assessment & Accreditation Council









APPROVALS & ASSOCIATIONS

Trust and Legacy built by VGU over the years is now extended to Online VGU, a state-of-the-art online higher education initiative that aims to deliver new-age degrees to learners with the promise of quality, flexibility, and accessibility. Get access to transformative knowledge at your comfort and the stellar credibility of one of the most renowned Universities in the country.

Why choose us?

Online Programme Entitled by UGC (Certificate awarded by VGU Jaipur, rated A+ by NAAC.)



Bespoke Industry-ready specialisation (Make yourself industry ready by learning new-age future skill specialisations)

Self-paced online degree (Study while working. Learn from

anywhere with optimum flexibility)



Mentorship with Corporates

(Have corporate coaches, Industry experts, and faculties as your mentors)

Live Sessions by Seasoned Faculties (Enrich yourself with online classes conducted by Experienced faculties)



AI Based Virtual Proctored Examination

(Appear in the Examination from any place through online)



(Get Career guidence from Eminent Industry Professionals)



Dedicated Learner Support Service

(Personalized support through dedicated learner support team)







Our Online Master of Business Administration program fosters the skills of the business world amongst the learners that they need to adhere to survive in the constantly changing orporate world. The two-year Master of Business Administration degree prepares learners to manage and facilitate organizational needs. Our MBA program teaches learners the skill of propelling economic activity and managing assets generated by companies. Our Online MBA provides the flexibility of learning, interactive sessions with industry experts and builds confidence in the global job market.

Career Avenues

Financial Analyst
Marketing Coordinator
Operations Executive
Business Development Associate

Operations Manager
Marketing Manager
Business Analyst
Human Resources Manager
Financial Controller

Chief Operating Officer (COO)
Director Marketing
Director Finance
Chief Executive Officer (CEO)
Business Development Director

Elective Pool

Marketing

Financial Management

Healthcare Management

Human Resource Management

Agri Business

Operations Management

Information Technology Management

International Business Management

Eligibility

Passed Bachelor Degree of minimum 3 years duration.

Duration

2 Years/24 Months (4 Semesters) 4 yrs Maximum duration for completion

Academic Fee

₹ 32,500 / **Semester** For National Applicant

₹ 65,000 / **Semester**For International Applicant

Note: Examination Fee Payable ₹ 1500/- Per Semester For Indian Learner

Examination Fee Payable ₹ 3000/- Per Semester For International Learner

Program Structure - MBA

Semester 1

Name of the Subject

Managerial Economics
Quantitative Methods for Management
Accounting for Managers
Legal Aspects of Business
Management Concepts
Organizational Behaviour
Business Environment
Business Ethics

TOTAL

Credits

Semester 2

Name of the Subject	Credits
Human Resource Management Financial Management Marketing Management Research Methodology Introduction to Agri Business Management Management Information System International Business Management Total Quality Management Digital Marketing Innovation & Design Thinking Business Communication	3 4 3 4 3 3 3 3 3
TOTAL	30
Semester 3	
Name of the Subject	Credits
Compulsory Subjects Project Management Supply Chain Management Strategic Management Entrepreneurship & Innovation Management	3 3 3 2
Electives (4 Paper from chosen Electives)	
Consumer Behaviour Marketing of Services Integrated Marketing Communication Sales Distribution & Logistics Management	3 3 3 3
Human Resource Management	
Employee Legislation Strategic Human Resource Management Training & Development Performance Management & Talent Retention	3 3 3 3

Financial Management	
Principles & Practices of Banking Management of Financial Services Financial Innovation and Risk Management Security Market and Portfolio Management	3 3 3 3
Agri Business	
Livestock Production & Management Farm Management Fertilizer Technology and Management Agricultural Marketing Trade and Prices	3 3 3 3
International Business Management	
International Trade Procedures and Documentation International Marketing Management Global HRM International Financial Management	3 3 3 3
Operations Management	
Operations Planning & Control World Class Manufacturing Project Formulation & Analysis Inventory & Purchase Management	3 3 3 3
Healthcare Management	
Hospital Management 1 Hospital Services and Quality Management Hospital Management 2 Industrial Health and Safety Management	3 3 3 3
Information Technology Management	
Enterprise Resource Planning Database Management System System Analysis and Design Networking Concepts	3 3 3 3

TOTAL: 23

Semester 4

Name of the Subject

Practical Training in Industry Indian Knowledge System* AI for Business* Universal Human Values* Financial Reporting & IFRS*

* Subject to Approval



Credits

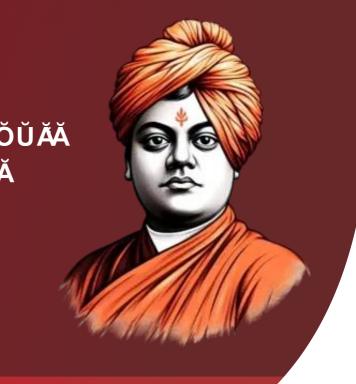
3 3 3

20

Total Credits for Degree: 103

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Live, Interactive Lectures by seasoned faculties



Industry Expert Sessions and Webinars



Pre. Recorded AV Content for Flexible Learning



Asynchronous Discussion Forum to Inculcate Peer Learning



Gamified Quizes, MCQ's, Case Studies, Simulations & Projects

Academic Delivery Mechanisms



Flexibility to Learn Anytime, Anywhere through VGU-LMS



24x7 Learner Support Center & Mentors

Internal ***** Assessment

Internal Assessment (30 Marks)

- ➤ Assignment 1(10 Marks)
- ➤ Assignment 2 (15 Marks)
- ▶ Participation in overall Activities (5 Marks)

End Term ≥ Examination

End Term Examination (70 Marks)

- ▶ 49 MCQs (1 mark each)
- → 3 Subjective Questions (7 marks each)

How to Apply?



Visit https://onlinevgu.com/ & Locate the Registration Portal



Fill your details and pay the registration fee



Pay the academic fee for the first semester/year or full program



Upload All Mandatory documents & submit your application



The university will verify your documents to confirm your admission



We help your dreams to become reality. Join our dynamic degree programs and learn out of the box from the best industry leaders.



Get in touch

Visit https://onlinevgu.com/

Admission helpline No: +91 9220315527

E-mail: admissions@onlinevgu.com