



# VIVEKANANDA GLOBAL UNIVERSITY, JAIPUR

(Established by Act 11/2012 of Rajasthan Govt. Covered u/s 2 (f) of UGC Act, 1956)

**ON. VGU**

O N L I N E V G U

Entitled by UGC

Online

# MA JMC

ADMISSION

OPEN



**CDOE** CENTRE FOR DISTANCE AND ONLINE EDUCATION  
Vivekananda Global University



# ABOUT VGU

Vivekananda Global University is one of the leading private universities in India. VGU is a NAAC A+ accredited and UGC approved institution supplementing the young generation with a credible step forward in their careers. All programmes of VGU are UGC and other regulatory bodies approved. VGU is committed to providing excellence in education, research, consultancy, and the promotion of human advancement. We have set up thousands of benchmarks and created an impact on higher education unparalleled to any other. We have been proudly accoladed with the title of:

- The Most Preferred Private University Of The Year-WEST for 2 Consecutive Years.(2018/19)
- 4 Star Rated Green Campus by ASSOCHAM, India
- Acknowledged in the Forbes List 2018 Among 35 Institutes Across India
- Certified as a Global League Institute 2019-20, With rating of 4,1/5 based on the Student Satisfaction Survey



100+ Courses



25+ Incubated Start ups



5000+ Learners



1500+ Placements

## APPROVALS & ASSOCIATIONS



Online Programme  
Entitled by UGC

Accredited by National  
Assessment & Accreditation  
Council



All India Council for  
Technical Education

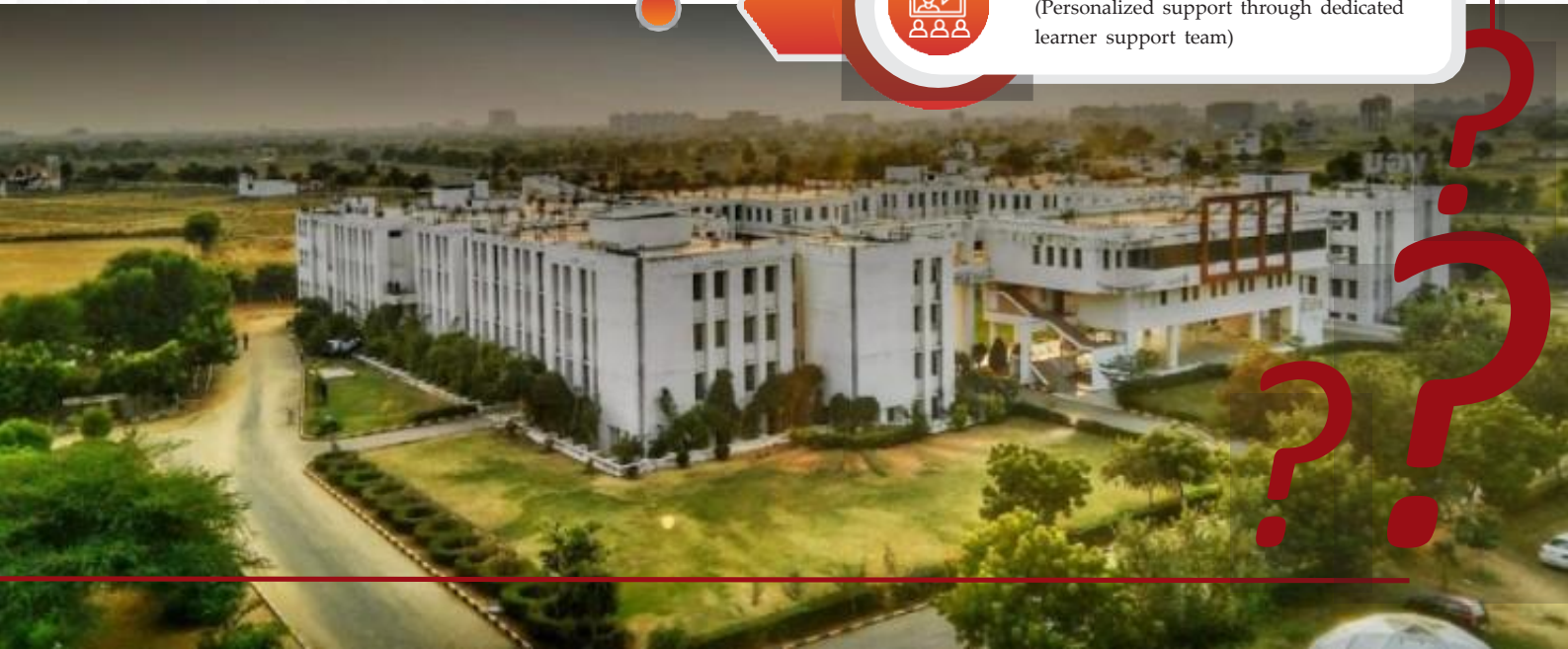
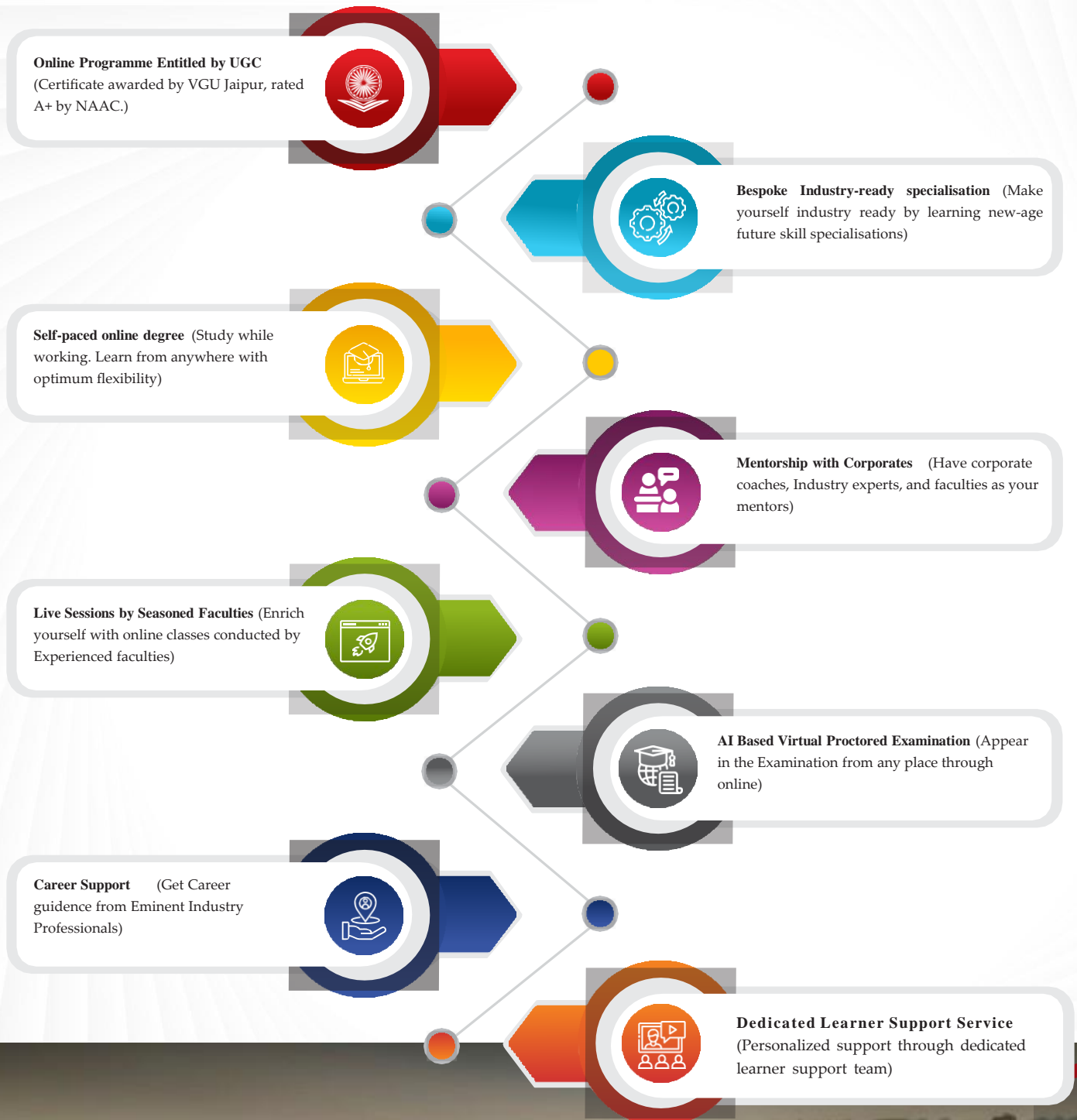
WORLD UNIVERSITY  
RANKINGS  
QS ASIA UNIVERSITY RANKINGS - 2025



## APPROVALS & ASSOCIATIONS

Trust and Legacy built by VGU over the years is now extended to Online VGU, a state-of-the-art online higher education initiative that aims to deliver new-age degrees to learners with the promise of quality, flexibility, and accessibility. Get access to transformative knowledge at your comfort and the stellar credibility of one of the most renowned Universities in the country.

# Why choose us?





# Why MA-JMC



# MA

# JMC

Master of Arts

Any online MAJMC (MA-Journalism and Mass Communication.) is a two year Post Graduate degree program that is delivered entirely through an online platform this means that student can attend classes, participate in discussion forum and complete assignment from anywhere with an Internet connection without having to be physically present in the classroom program, VGU Online MAJMC program offer specialization in diverse fields of Mass Media such as News Reporting, Public Relation, Advertising, News Editing, Broadcast Media, Media Research, Web Journalism, Film Appreciation and Print Media Management





## Career Avenues

- Advertising Executive
- Public Relations Manager
- Broadcast News Producer
- Social Media Manager
- Film and Video Producer
- Media Planner
- Editor
- Journalist

## Eligibility

A Bachelor's Degree from any Recognized University.

## Duration

2 Years/24 Months (4 Semesters) 4 yrs Maximum duration for completion

## Academic Fee

₹ 16,000 / Semester  
For National Applicant

₹ 32,000 / Semester  
For International Applicant

**Note :** Examination Fee Payable ₹ 1500/- Per Semester For Indian Learner

Examination Fee Payable ₹ 3000/- Per Semester For International Learner

# Program Structure – MA-JMC

## Semester 1

### Name of the Subject

### Credits

Communication Theory Journalism:  
Concepts & Principles  
Print Media: Production Tools & Techniques  
Media Laws & Ethics  
Media Management Writing For Media

4  
4  
4  
4  
4  
2

**TOTAL**

**22**

## Semester 2

### Name of the Subject

### Credits

Radio: Concepts & Principles  
Advertising: Concepts & Principles  
New Media  
Media & Communication Research  
Tv & Film Appreciation  
Business Journalism

4  
4  
3  
3  
3  
2

**TOTAL**

**19**

## Semester 3

### Name of the Subject

### Credits

Photography  
Video Production Techniques & Programme Formats  
Global Media  
Development Communication  
Public Relations & Corporate Communication  
Multimedia Journalism

4  
4  
4  
4  
3  
2

**TOTAL**

**21**

EMERSON

## Semester 4

### Name of the Subject

### Credits

Contemporary India  
Media And Society  
Professional Project  
Rural Journalism  
Environment Journalism  
Marketing Management

4  
4  
3  
3  
3  
2

**TOTAL**

**19**

**GRAND TOTAL : 81**

ONLINE  
VGIU

*“Books are infinite in number  
and time is short.*

*The secret of knowledge is to  
take what is essential.*

*Take that and try to live up to  
it.”*

 *Swami Vivekananda*



# Academic Delivery Mechanisms



Live, Interactive Lectures  
by seasoned faculties



Industry Expert Sessions  
and Webinars



Pre. Recorded AV Content  
for Flexible Learning



**Asynchronous Discussion Forum**  
to Inculcate Peer Learning



Gamified Quizzes, MCQ's, Case  
Studies, Simulations & Projects



Flexibility to Learn Anytime,  
Anywhere through VGU-LMS



24x7 Learner Support  
Center & Mentors



# Internal Assessment

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Internal Assessment (30 Marks)

- ▶ Assignment 1 (10 Marks)
- ▶ Assignment 2 (15 Marks)
- ▶ Participation in overall Activities (5 Marks)

# End Term Examination

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End Term Examination (70 Marks)

- ▶ 49 MCQs (1 mark each)
- ▶ 3 Subjective Questions (7 marks each)



END TERM ONLINE



## How to Apply?



We help your dreams to become reality. Join our dynamic degree programs and learn out of the box from the best industry leaders.

*Get in touch*

Visit <https://onlinevgu.com/>

Admission helpline No: +91 9220315527

E-mail: [admissions@onlinevgu.com](mailto:admissions@onlinevgu.com)